MOVING BEYOND PAPERS



EDITORIAL

The Ruiaite Monthly extends a warm welcome to the first years!

Oh the month it was! With rains and month gone by, be it the Grammar finally decides to make peace mobs randomly bringing the city to a No-Confidence Motion in Delhi or the with Emojis. standstill and Mumbaikars braving Maratha Morcha in Mumbai. In To all chai lovers out there, Science of everything to reach their work places. Fictionally, Yours, watch how the life Eventthing has a treat for your locidate

everything to reach their work places, Fictionally Yours watch how the life Everything has a treat for you. Insight July was a harbinger of the other half of turns the table on someone who this time takes you to a ride into history the year that promises to be just as thought they were the controllers. Do of Obedience and logic behind it, so happening as the first one. As we hand not forget to read a reader's letter to tighten your seat belts and read away. over to you the August issue of the dear Professor Remus Lupin. In this Behind the Scenes takes up the Monthly, we believe that you will have a edition, Safarnama implores you to essential question of effectiveness of delightful time reading it. So dear think and re-think aesthetics and it's internet today and gives a newer reader, do not forget to tell us about part in our travel-plans. Op-Ed has perspective into the much clichéd your reading experience, send your gathered many rainy memories and a theme. Careerwise covers the up and feedback, post your comments and poem to top them up, do dig in and coming career opportunities in Travel and Tourism, a must-read for all those media! This time, Buzz Around fills you in with also how the beloved, cuddly With this, we wish you a very happy the important happenings of the teddy-bears came into being and how reading!



The Insider's Guide to Talaash-e-Talent



Our college stood witness to an immense amount of talent on 16th & 17th July. Students were auditioning for teams FA, PA & LA. Aptly named, Talaash-e-Talent provided a platform for students with amazing talent and stunning will for performing.

Talaash-e-Talent tested these students for their acting, photography, sketching skills to name a few. Auditorium was flooded with classical singers, stand-up artists and skilled actors, all fighting for a spot in team Performing Arts. While students auditioning for Fine Arts came with their portfolio of artwork, these students were particularly skilled in Canvas painting, mehendi design, quilling and some more. While students comfortable behind a paper and adept with wordplay opted for team Literary Arts. Masters of words, these students webbed together beautiful proses for Spoken Word Poetry and were also proficient with creative writing in Marathi as well as English. Things got real with challenging events such as JAM – Just A Minute – the participants had only 30 seconds to speak on a topic which was given on the spot.



Shout-out to all the volunteers for handling and guiding these students kindly and for making Talaash-e-Talent possible. With their wise experience they kept an eye out for real gems among those who came for the event.

With a host of college festivals approaching this year, we're safe to say that we are ready with our arsenal of talent and can go head on in any college fest.

Hey, by any chance if you couldn't audition this year then don't feel bad. This mesmerizing art fair of Talaash-e-Talent is organized every year, maybe you could try next year.





NO CONFIDENCE MOGION MOVE

This no-confidence motion was After a marathon debate on the the first to be admitted in 15 years. no-confidence It was a day consisting of a Parliament on Friday, the BJP-led marathon of debates. It had its National Democratic moments: from Rahul Gandhi's (NDA) government won the trust fiery speech and giving a surprise vote by a 325-126 margin. With a hug to the PM; to Narendra Modi's majority in the House, the BJP was cracking replies.

The debate was opened by TDP attacked the government on a MP Jayadev Galla. He said, "The range of issues, including farmers" this Modi-Shah regime is a saga of and incidents of mob lynching. empty promises." Hitting out at the prime minister for ignoring Rahul Gandhi also questioned PM Andhra Pradesh, Galla said, "You Modi's silence over the rising (PM) are singing a different tune number of lynching cases in the which people of Andhra Pradesh country. Gandhi also accused the are keenly observing and they defense would give you a befitting reply in Sitharaman of lying on the details the upcoming polls."

motion in Alliance expected to easily defeat the motion, while the Opposition saga of Andhra Pradesh during distress, slow economic growth,



Congress President Rahul Gandhi hugs Prime Minister Narendra Modi after his speech in the Lok Sabha

In his response, Modi launched a blistering attack on the opposition of having a 'Modi hatao' mindset. Modi said the

Rahul Gandhi led the charge for Rahul Gandhi walked up to the Congress and attacked the Modi Prime Minister to give him a hug. government on a number of issues Many people are considering this including lack of jobs, issues of to be political move while others women's safety, demonetization, and farmers' Rahul issues.

minister Nirmala of the Rafale deal.

And then in a surprising move, GST, think this was just another one of Gandhi's signature theatrics.



The no-confidence motion against the BJP-led National Democratic Alliance government given by the Telugu Desam and YSR Congress parties was not taken up for discussion in the Lok Sabha on Tuesday too as the House was not in "order".

floor test was not to measure the strength of his government, rather it was a 'force test' for the Congress and other opposition parties.

As far as the numbers are concerned, the BJP has already won, and the opposition has already lost. In spite of Sonia Gandhi's dubious claim, "who says that Congress doesn't have the numbers?", the fight between the two sides is now for setting the narrative. The BJP and the Prime Minister will once again discuss its report card and point to the bankruptcy of the opposition in the no-confidence motion debate. The triple talag issue and the Congress' stand on the matter will be highlighted, even if the "Muslim Party" attack might be skipped for the sake of Parliamentary decorum. While the NDA won this floor test easily, this test was nothing but a narrative for the upcoming polls in 2019.

Pushkar Bhatlekar

Friedrich Schiller, a German poet once said, "The greater part of humanity is too much harassed and fatigued by the struggle with want, to rally itself for a new and sterner struggle with error."

On 25th July Maharashtra observed a momentous strike driven by Maratha Kranti Morcha. The protest was the

Maharashtra Bandh due to Maratha Kranti Morcha



repercussion the to announcement made by the honorable chief minister Mr. Devendra Fadnavis in the state assembly on July 20th to provide 16 percent reservation in government jobs to the Maratha community.

The morcha has asked the chief minister for resignation and appealed people to participate in the "peaceful bandh". The farmer who died, Kakasaheb Shinde from Kanadagaon was among protestors shouting slogans when he jumped off the bridge at Kaigaon Toka. The angry protestors torched several vehicles in Aurangabad, Latur and Parbhani districts during the bandh called by Maratha groups. Protesters blocked the Ahmednagar-Aurangabad highway and damaged a dozen vehicles, including a police van and a bus, in Gangakhed tehsil of Parbhani district.



A day after a stone-pelting mob government, and the police have ran amok unchallenged by the law appealed to all groups to maintain enforcement agencies for over an peace during the agitation. hour, residents of the teen taaki in Ministers meet panel chief to Koparkhairne were in shock as the expedite Maratha quota. There are condition was terrified. The mob further disturbances seen in the dispersed on its own around an judiciary as well where 7 MLAs hour later, indicating the hooligans resigned from their post and were working to the plan. They claimed a count of 150 public were irked by the police who failed representatives to quit. A clear to control the mob. Vehicular picture of apartheid was also movement on the Mumbai-Pune observed where the leaders from expressway was disrupted for opposite legislation waded into nearly an hour on Thursday, i.e. the quota imbroglio. One leader 26th July as Maratha Kranti also mentioned the possible phase Morcha and Maratha Seva Sangh to provide reservation to Marathas members blocked Urse toll plaza. within the Protestors also disrupted traffic framework. movement on Katraj-Dehu Road We boast of development, bypass connecting Mumbai with demand human rights, cry for the Bengaluru highway and on the peace and fight for patriarchy but old Pune- Mumbai highway. The are we really paying attention mobile internet services were shut towards the equality, fraternity, down for two days till July 27th as and justice? Leaders lead the a preventive measure. There was a army, trainers coach them and the possibility of miscreants posting audience cheers them up. But provocative messages. 25 BEST what kind of evolution is it, if buses damaged across Mumbai, people get integrated to work Thane and Navi Mumbai. 2 burnt, towards disintegration? 14 had windscreens and glass commoner must be aware of the windows smashed, tires of 9 buses origin, meaning and the need of deflated, and 8 police officers and reservation in the current scenario 12 constables injured.

constitutional

The and not for the sake of political appeasement and

Maratha Kranti Morcha protesters stop railways and traffic across the state during their statewide bandh, called for reservations in jobs and education

The shutdown organizers, the mileage. Bharatiya Janata Party-Shiv Sena

@RahulGandhi

The politics of hatred and communal polarisation is irreparably damaging our social fabric.

The brutal lynchings across India that have sickened our nation, are the direct consequence of that kind of politics.

TOP TEN NEUS

Maharashtra again faces the question of Maratha reservation due to violent strikes throughout the state.



Imran Khan set to become the new PM of Pakistan amidst the unrest in Pakistan.

No confidence motion filed by TDP and other opposition parties sets the tone to 2019 elections, majority proven by ruling party.



France beats Croatia in FIFA world cup final to finish a very entertaining world cup.

Mumbai city experiences serious travel discontinuities, city ill-prepared for heavy rains as usual.



Hima Das wins the first-ever gold medal for India in 400m at the World U20 Championships.

India sees an increase in lynching cases, largely due to the spreading of fake news.



US-China trade war continues, US ceases fire with the European Union in the war.

Milk farmers in Maharashtra protest harshly, supply badly hit.



Novak Djokovic wins Wimbledon men's singles title, Angelique Kerber wins women's.

CARER ~ WISE

TRAVEL AND TOURISM

TOURIST GUIDE

guide. They are the salt to the recipe of inform the tourists about the place of facts and statistics, they can bring their your tour. A tourist understands about accommodation and should make their own knowledge, experience, and personal culture, history, economy and complete stay comfortable and enjoyable. details about the region with the help of a 6. Personal and outgoing: This skill takes feel particularly special for guests who are tourist guide. So, a guide must be thorough communication to the next level. Guides looking for a genuine experience outside with the above details.

The following are the skills required for a they have to be great conversationalists. Education needed for a career as a travel tour guide:

1. Communication skills: The first thing that the "Star of the Show" quality, which isn't 1. B.Voc in travel and tourism: It's a a foreign language along with English, should be able to break that immediately to get a lot of practical training. Hindi, and the local language.

people around a city-but they also need to other, make comments and ask questions. knowledge. be great storytellers.

A guide passes his enthusiasm to the guide isn't on time to meet arriving the government. tourists. He needs to be passionate about attendees at the meetup location then The educational degree is available in many it to others.

extra layer of entertainment for guests. 5. Helpful: Apart from the information locals themselves. What's great about this for the travel enthusiast.

shouldn't just be able to communicate well, the typical tourist attractions. with outgoing personalities; what we call guide:

unhappy tour-goers.

Any travel is incomplete without a tourist about the attractions, a guide should also quality is that in addition to the planned

anecdotes to the tour. This can make a tour

any traveler notices about the guide is the something you can teach. There can be a graduation course of 3 years which can be way he talks. Communication skills can bit of social awkwardness when a new done after 10+2. In the course, one can also attract or repel people. A guide must know group of strangers shows up, and a guide get an internship during the holidays and

help people feel comfortable talking to 2. Diploma course: It is a 1-year course 2. 2. Strong memory: Tour guides need to each other and their guide. This ensures which can be done after 10+2. It's like a retain a lot of stats and facts when walking that tourists will later be able to talk to each crash course. Emphasis is given in practical

7. Punctuality: Punctuality is a "can't do 3. License: After the initial educational 3. Enthusiasm and passion about the city: without" quality for tour guides. If the qualifications, one requires a license from

every aspect of the city and communicate there will be confusion, frustration and colleges in India including Ramnarian Ruia college.

4. Humour: Humour can be the perfect tool 8. The knowledge of local: Anyone can The travel guide gets a decent salary to cut the tension and as always adds an memorize and recite facts. Though it's not depending upon the locality. Government a requirement, some of the best guides are jobs are also available. It's the best career

HOTEL MANAGEMENT

Hotel management is the handling of the 3. Accommodation & Property jobs. hotel administration, accounts, marketing, Management Other places are catering departments of housekeeping, front office or front of 4. Hotel Management railways, banks, armed forces, shipping house, food and beverage management, Diploma in Hotel Management Course companies etc., hotel and catering catering and maintenance. The Diploma in Suitability : institutes and self-employment. Hotel Management aims to provide Applicants should also possess knowledge They can have jobs in hotel & restaurant learners with a broad understanding of the that how to explain procedures to meet management, airline catering and cabin operational aspects of the international guest needs, including guest registration, services, club management, cruise ship hotel industry and knowledge of the rate assignment, room assignment and hotel management, hospital administration underlying management principles. The determination of payment methods. and catering. duration of Diploma in Hotel Management Candidates should have a good Diploma in Hotel Management is not the same everywhere in India, but it organizational background, excellent Employment Areas : varies from institute to institute. The communication and interpersonal skills, Administration (Hotel Management) minimum time to complete the course also strong commitment and self-discipline. Colleges & Universities varies for different institutes. Sometimes, Diploma in Hotel Management course is Hotel Industry the course may also be available on a suitable for those who are willing to go for Tourism Industry part-time basis. teaching fields at higher degree level i.e. Diploma in Hotel Management Job Types: Diploma in Hotel Management Eligibility college and university level both in private Assistant General Manager You must have completed the 10+2 class or and government institutions. Bar Manager its equivalent from a recognized school How is Diploma in Hotel Management Executive board in India. Course Beneficial? Floor Manager Diploma in Hotel Management Syllabus : After completing a Diploma in Hotel Front Office Manager Syllabus of Hotel Management as Management, they can also have careers in Guest Relation Executive prescribed by various Universities and hotel and tourism associations, forest Hotel Assistant (Manager) Colleges. lodges and guesthouses. Institutional Hotel Manager management such as supervising canteens Maintenance Manager Subjects of Study in college, schools, in factories, company Restaurant Manager 1. Basics of Computer 2. Hotel Front Office Operation guest houses etc. also are a bright place for Hotel Management Degree Courses Advance Post Graduate Diploma in Hotel Certificate Course in Hotel Operation and B.A. (Hons.) (Culinary Arts) and Catering Management Management Advanced Diploma in Hotel Management Certificate Course in Housekeeping B.A. (Hons.) (Hotel Management) B.A. (Hons.) Hotel Management, Travel and (ADHM) Certificate Course in Tourism and Hotel

Tourism	Advanced Diploma in Patisserie &	Management
B.A. (Hotel Management)	Confectionery program	
B.A. (International Hospitality	Advanced Diploma in Tourism and Hotel	Apart from this, there are various
Administration)	Management	post-graduation courses as well that helps
B.A. (International Hotel and Tourism	Craftsmanship Course in Food Production	to excel in the profession.
Administration)	Hotel Management Certificate Courses	There are ample of institutes providing
B.A. (Tourism and Hotel Management)	Certificate course in Bakery &	hotel management courses along with
Hotel Management Diploma Courses		internship training every 4 months.
Advance Diploma in Food Processing and	Certificate Course in Catering Management	However, entrance exams are conducted
Preservation	Certificate Course in Cookery	for a government as well as private
Advance Diploma in Hotel and Catering	\sim	colleges. It is a very good profession for the
Management (ADHCM)	Catering Technology (H.M.C.T.)	people interested in hospitality.

CRUISE DIRECTOR

A cruise is an entertainment place as well communicate with the dining crew, the the knowledge and skills needed for a as a tourist attraction for many city captain and the hospitality crew to keep successful career in the hospitality dwellers. India has a lot of regions with everything on schedule. operations part of a cruise, as well as beaches and cruise. A cruise director Cruise Director's Job Requirements: providing an essential understanding of handles the cruise enjoyment of the Minimum of five years experience in an elements relating to life and work on a tourists. A cruise director is a high-ranking upscale hotel, resort, cruise ship, cruise ship. Good qualities and skills that a or senior officer of a cruise ship with entertainment or recreational industry Cruise Ship Director should have are: responsibility for all onboard hospitality, (shipboard experience preferred), Master -Resilience. entertainment and social events, who acts of Ceremony or/and professional -Great customer service. as the public face of the company. Cruise entertainment experience. There is also -Excellent personal presentation. directors oversee the musicians, actors, graduation in ship management and stage managers, and staff, lighting and diploma courses. It is also included in the The salary for a cruise director is also very sound crews. They often take the role of travel and tourism course. Diploma in decent. The job is suitable again for a travel master of ceremonies for special parties Hospitality & Cruise Ship Management. The enthusiast. and select occasions. They have to course is designed to equip students with

BEHIND THE SCENES



Internet: The Puppet or the Puppeteer

"Everyone is normal until you visit their Social Media profile."

This statement actually holds true in our Internet era. The Internet has emerged as this new platform which shapes and influences us in ways we can't imagine, and our social media accounts are our shadows on the internet. May it be a friend's meet up or a birthday celebration, from "random" selfies to "professional" photographs, from trending "hashtags" to classic "captions", from Google searches to YouTube videos- the internet has it all! The Internet has unknowingly become very much near and dear to us. Originally meant to connect the world, the 'web' is now slowly but surely entangling us in its grasp. It affects us in more ways than we realize...



Photo by Hugh Han on Unsplash

Today, the easy accessibility and sheer vastness of the internet has opened up whole new worlds for us to explore. The internet



is a huge platform, one where different topics and issues share the spotlight. One such topic that has progressed in leaps and bounds is pop culture.

Pop culture includes literature, music, movies, games, etc. It is the reflection and the voice of the people. Earlier, pop culture used to rely only on the word of mouth, with local communities forming around the locally popular TV show, band and so on. But word of mouth goes a lot further now that the whole world is equipped with ears as well as a Wi-Fi connection. The growing popularity of a subject is enough to give rise to curiosity within a person and the satisfaction of that curiosity is often just a Google search away. Fan communities are no longer geographically restricted and span across the globe. These communities provide people from different corners of the world the opportunity to find others with similar interests and to share their opinions about a topic they are mutually passionate about. A trend which some 20-30 years ago took months to spread throughout the world, now spreads within hours or days. Our social media walls are filled with these viral videos, which sometimes make no sense or carry zero productive value. Internet here simply acts like a middleman: an agent of chaos. It's not necessary that all things that go viral are bad or stupid, as sometimes it's the best way to send your message out into the world since its coverage is widespread.

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Welcome back everyone! I hope you all had a wonderful March! This March we launched our Youtube channel, which you can find by searching for Meme Insider on Youtube, and released a video that has gotten hundreds of thousands of views, all about calculating the size of Jackfilm's forehead! We have received a ton of support, and look forward to releasing a new video every month or so, and hope to ramp up production soon! If you wish to join our video editing team, please go to MemeInsider.co/positions

Enjoy!

The Meme Insider Team

LuckyCosmos | co-owner Noerdy | co-owner Cartoonwarp | co-owner

Benwubbleyou | exec designer Yunojoy | designer GallLeonard | illustrator Willberri | designer

Toastmeme69 | exec writer Deros94 | exec writer Thief#2737 | writer BR0M3R0TT | writer Hugeplateofketchup8 | writer

WickedAssassin | lead dev RedRiderX | lead dev LyricBalloon80 | dev SpookyUser | dev

Garnt | dev LukeSkyWacka | advisor Digitalorange | founder

Benwubbleyou | video editor Etcetera | video editor u/AlexanderBarrow | video editor

If you would like to join our team, please email us at memeinsider@gmail.com



Spongebob Memes A Look at the History and Economics of the Popular Meme Series PAGE 5

Unexplored Meme Potential 3 Untapped Meme Markets PAGE 9

YOUTUBE FIGHT NIGHT FITE ME IRL PAGE 13

Text Memes Are Memes and Images Linked? PAGE 17

The Fall of Cat Memes Dedicated to Bento PAGE 21



But among great powers hide great potential for harm. Take memes for example. New memes are constantly emerging in today's society. Hyper-partisan memes were prominent during the 2016 presidential election, and both Donald Trump and Hillary Clinton tried to use memes to swing votes in their favor. Memes pop up everywhere and they can be pointed towards almost anything. Although some might argue that there's no harm in making fun of serious topics, constant ridicule can shift the focus from the real issues. American actor and comedian Donald Glover released a song titled "This is America" a couple of months ago. The song pointed out the foolishness of the modern society, where people take everything lightly, all that matters is their online presence. Even if an accident happens, people will just casually walk by, stopping only to click a few pictures or even film an entire video of it. They forget the fact that they should be helping, not taking selfies. The music video goes viral, but for all the wrong reasons. Shots, moments and lines from the video featured in countless memes. The video's message got lost in all the ridicule, but they proved a big point. The ironical reaction to the video tells us how insensitive meme culture is making the society. What's scary is the fact that people behind making all these memes or viral videos have a tremendous influence on how other people will see the world. They can paint whatever picture they like and the majority will believe and follow.



Meme Insider

Redditors Made 'Meme Insider,' a Completely Insane Magazine About Memes



Donald Glover (aka Childish Gambino) with backup dancers in the video for "This is America"

The internet has something for everyone, regardless of age, gender or interest barriers. New content is constantly coming in and there are always more and more things to discover. Perhaps it is no wonder then, that so many people are addicted to the internet. Just spending a lot of time surfing the net does not qualify as an addiction. The problem is when it interferes with day to day life and productivity.

This is, however, not entirely our fault. Websites and apps are specially and intentionally designed in such a way as to keep the user engaged. The constant app notifications that are always present whenever we check our phones ensure that we open those apps even though we weren't originally planning to. Colour schemes are specifically chosen, pages and icons are designed using bright and eye-catching colors. And while it may not seem like this works on adults, it surprisingly does. Another trick is the use of infinite scrolling. Sites and apps having self-refreshing feeds and continuous scrolling offer endless entertainment and only an illusion of control over how much time we spend. Automated YouTube recommendation videos follow the same principle. When the already enticing internet is largely designed to cater to the interests of its individual users, it's hard to stop.

The addiction for the social media has increased so much so that we would not be able to believe it if a person is not on social media. Socializing has become a little harder than it used to be. Due to oversharing, it is difficult to have an actual conversation with anyone, because the majority of the things are known to the people via constant updates. Thus, the conversation dies an awkward death. For developing social skills, one needs to practically have more contact with the public, but here it straightaway gets minimized.



Dear social media, we need to be really careful while using you!

The influence of the internet on people gets darker when you come to know that even the government wants a direct hand in it. With less than a year left for the general elections, the government hopes to deploy a "social media analytical tool" that will create digital profiles of citizens, allegedly to gauge their opinions about official policies, according to a bid document issued in April by the Ministry of Information and Broadcasting. The government hopes to use this information to target individuals with personalized campaigns to promote "positive" opinions and to neutralize "negative sentiments" about government schemes. The tool should have the capacity to monitor a range of digital platforms: Twitter, YouTube, Instagram and blogs and also be able to "listen to" emails, though it is not clear how this can be achieved without violating users' privacy. Efforts to develop the tool are proceeding even as authorities in other parts of the world are attempting to strengthen data protection laws. Is this the Orwellian future?

Social media was essentially designed to make people interact more productively, but it is actually taking a toll on our mental health. One may have many friends/followers on social media but no good friends in real life. This overuse of social media is increasing the introverted-ness among people. Symptoms such as anxiety, increase in temper, eating disorders are indicating the dark side of this platform.

If all hope seems lost and you can't find a way to escape the grasp of the internet, here's something to help you out. If you or someone you know seriously needs to get unplugged, there are some applications that can help you start your cyber cleanse, or at least make it easier to reduce your internet use. We have a few of them:



Of course, detox apps can't always help, as in the end; it all should come from you. But then again, free will might not be as free as you think it is. With the internet, almost everything seems to be having a hold over you, influencing your every decision. So in the end, it's all about one being able to see the bigger picture. As tiny human beings, one fails to do so. One fails to stand tall atop the wall and gaze at the workings of the very ground one's standing upon. It's about noticing those invisible strings attached to your head.

TO ABIDE OR NOT TO ABIDE

Out of all the things we know about human beings, one thing is for sure- We are animals. Animals trained and tamed by the 'society' that we live in. Question is, for the good or the bad?

Fasten your seatbelts as Insight explores one of the darkest sides of the widely used social influence- Obedience. You never know what you may find on the way!

Legends of Obedience

Obedience is a prerequisite for the sustenance of any society. To ensure a harmonious life, it becomes necessary that one obeys the Law of the State. To lead a moral life, one obeys the religious commandments. While to earn his bread, one obeys the orders of his boss and the rules of the Institution. But, what if people are given orders, that go against their morals and conscience? Will they obey?

Here are some (in)famous events in the history of humankind that leave us disturbed as to what extent can people go, just to obey the authority's orders!

1) The Nazi Regime

The atrocities inflicted over the Jews during Nazi rule in Germany are still bewildering, distressing and incomprehensible. But was Adolf Hitler the only culprit? If the Nazi soldiers had disobeyed the orders of inhumanely torturing the hundreds of Jews and the protesters, many lives could have been saved. Accounts given by the Nazi soldiers after their arrest are much more disturbing as they hardly show any signs of remorse for their barbaric cruelty. Their justification - we were just obeying the orders of our Seniors.

Belief in the vision of their leader makes people identify with their evil acts. It is not mindless following of orders, but the belief that they are working for a Higher Good that makes people continue their atrocities. To quote Milgram, 'The maintenance of discipline becomes an element of survival, and soldiers are left with no option but to obey. When on a war front, obedience becomes a matter of life or death. The choice to disobey could lead to imprisonment or execution, as disobedience weakens the troops."



2) The Shocking Experiment intensity of shock was to be experiment Alex by Professor Devastated and inspired by the increased by 15V with every wrong Hasalam, we get some really memories of the Holocaust, answer. interesting insights. Well, from the Milgram Now, no shocks were administered in statements researcher Stanley used the bv an advertisement in real, while the actors were told to experimenter, only the 4th one is an published newspapers for willing subjects to pretend being shocked. As was actual command. But participants participate in a study of 'Effects of pre-decided, the learners purposely didn't obey when they were 'ordered' Punishment on Memory.' Milgram gave wrong answers to the teachers. to continue! There was 0% obedience actually wanted to study whether Milgram wanted to study how far to the 4th statement! Now that people can go against their morals could people go to torture someone, contradicts the basic thought and conscience, inflicting pain on on other's orders. Whenever the proposed by Stanley Milgram. others, just because they are ordered participants hesitated to continue, When you make another person by someone to do so. For that, he set the experimenter would say things suffer so much, it's obvious that you up an experiment, where the like, undergo some distress. But another participants were deceived into - Please continue. astonishing thing is that, at the end of believing that they were supposed to - The experiment requires that you Milgram's experiment, the participants weren't distressed, make the other participant (an actor, continue. Confederate) learn a list of words. - It's absolutely essential that you rather they were happy because, The participants took 'teacher's' role continue. during the debriefing, Milgram told and were instructed to give shocks to - You have no choice, but to continue. them that they had greatly the 'learners' for wrong answers. And to a disturbing surprise of contributed to science! This made There was a switchboard provided, human rationality, about 65% of the them feel as worthy subjects of the with switches ranging from 15V to total participants actually Experimenter, who proved 450V electric current, along with administered 450V shock to the themselves by staying up through verbal indications as mild, severe, learners! others' pain, for a Higher Good. extremely severe, DANGER XXX! The With further reviews of Milgram's

3) Mass Suicide

The Reverend Jim Jones, leader of People's Temple (an American cult) was facing numerous charges of tax evasion, child abuse, and torture. So, he decided that his followers should poison their family and then themselves. Those who protested were silenced. The Jonestown massacre of 1978 saw masses consuming cyanide-laced drinks, killing 909 people!

Similarly, in 1987, Heaven's Gate cult leader Marshall Applewhite ordered 38 followers to kill themselves by ingesting Phenobarbital mixed in applesauce or pudding and then drinking vodka over it. The coldness of these suicides followed by placing plastic bags on the poisoned cult members' heads, to ensure death!

To sum these incidents, we can again quote Milgram, 'Each individual possesses a conscience which to a greater or lesser degree serves to restrain the unimpeded flow of impulses destructive to others. But when he merges his person into an organizational structure, a new creature replaces autonomous man, unhindered by the limitations of individual morality, freed of humane inhibition, mindful only of the sanctions of Authority."

Sara Chavan (SYBA)

GAINS FROM OBEDIENCE

So far, we have frowned upon like power? obedience. But like everything in the Immunity from sins- With great power, information available to them, ponder world, even obedience has some good comes great responsibility? Well, not if a lot on it and note down the possible things to offer to us. It is beneficial for you are not the one whose hands are solutions then select one of them. both the ones who practice it and the getting dirty. Power over people Phew! But if someone is doing this job ones who are on the receiving end. means power over their minds. And for you and all you have to do is Here are these gains from obedience: unless they are smart enough to implement it, then you get to save your Power- If you have a unique voice, a understand what you are up to; no cognitive resources big time! want to change the world around you diligent follower has the heart to rat a Rewards- A good follower gets good and a power within you, to influence leader out! others; then getting people to abide is Saves mental resources- If you are the getting appreciation and praise from over the system and a power over say; this gain is for you! We all know

itself?

an easy game. With obedience, comes one who submits to others, looks up to that person you are willing to do power. A power over rules, a power them and is willing to do anything they anything for? people. It's a cycle! And who does not decision making and problem-solving

takes time. One has to look at all the

rewards. And in the end isn't it all about

Himani Joshi (TYBA)

IF NOT ME THEN WHO? Obedience to Rational Self from childhood. But notions of will determine for us if not I? When obedience to our oldest and obedience have evolved due to The popular philosopher of the ancient religious texts, the Vedas have horrifying and questionable historical twentieth century, Ayn Rand talks been questioned, how is it that it incidents giving rise to fearing about objectivism, rational thinking, cannot lead to questioning obedience obedience itself. and self-realization in ethics. The factors that contribute to "If some men choose to survive only by When certain elements of society, a obedience are a sense of moral imitating and repeating like trained group of thinkers, a group of people obligation and duty, sentimental animals, they are trailing after any called Cārvakas challenged the appeals to traditions and faith and our destroyer who promises them to authority of Vedās and people's psychological need for support assume the responsibility they evade: unquestioning faith and abidance to it, systems, tendency to please to gain the virtue of being conscious." (Ayn it led to the birth of independent power or out of fear of power. It leads Rand, The Virtue of Selfishness) thinking, openness and skepticism with to negative consequences when Questioning our faith in someone or conscientiousness. followed under a misguided sense. It something is not a bad thing but a start The problem with obedience arises out has led to disasters from the fallout of towards a better idea of self and the of fear of that authority, which has civilizations, holocausts to horrors in world. been used as a means of disciplining the battlefield of Kurukshetra. Tanvi Padia (SYBA) and schooling since ages, starting right But then who will be our sense, who



Rain rain come again, go away another day We Ruiaites want to play, rain rain come again. Monsoon is something each one of us enjoys. The comfort of being under the roof of our house, by a window, with a coffee or tea cup in hand, munching on some pakodas is too good to not crave. The unbearably hot summers leave us as dry as a raisin. We're restlessly waiting for that first drop of rain and the long train of memories it carries with it. This issue is solely dedicated to those memories that have made a tiny little room for themselves in our hearts. Go on, read them and relive your memories of rains.



GIFT OF THE FLOODS

Living in Mumbai and around, it has made sure that I have at least a handful of encounters with floods. Who hasn't really? We all have ourselves been stuck somewhere, thanks to the rains or at least have family members that have been stuck.

While it's fun mostly for people who decide to take the safer route and stay at home, it's quite the opposite for people who decide to risk it and brave the rains to go to work.

Once when I was a school kid I decided to risk it because our school never really shut down even if the rest of the world did. It hadn't stopped raining all night but I still went to school with a packed bag hoping that the day would progress like it normally did. But of course, the heavens, they had different plans for me.

After an hour of classes, parents started to trickle in to get their children home safely because the streets were starting to flood now. Slowly, one by one, I witnessed about half the class leave. I really started to worry because both my parents were working and I had a aruined school uniform, soaking shoes and a wholesome feeling that they were stranded too. I later found out and enriching friendship. they really were.

The principal then announced that they were dispersing the students because the water had entered some of the houses in low lying areas and that their parents would come to pick them up shortly. All my friends left one by one but I knew no one would turn up for me. Just a handful of students were left behind at school eventually because they wouldn't let us leave alone.

Out of the few people left I wasn't friends with anyone in particular. But then a girl decided to come up to me and talk. I was never the one to talk too much but that day we talked about everything under the roof, from our school teachers to Harry Potter to even trivial things like our favorite colors and animals over our tiffin boxes. I never realized how the hours passed but we were stranded at school for about 5 hours now. Our parents still hadn't turned up.

After a lot of pleading and reassuring at school, we left together. We knew each other for mere hours but we held hands as we waded through the waist-deep water like we knew each other for years together.

We remained friends throughout our time at school and even for some time after that. While they inconvenience us, calamities like floods have a way of bringing people together only like adversities do. That flood left me with

Shabduli Shinde

Creativity is a boon to many, the boon that is enhanced by the 'pitter-patter' raindrops. Few of the many such masterpieces of the Ruia creative minds are given below. They are sure to remind you of the rains.

एका पावसाची गोष्ट Mumbai ki Barrish पावसात रंगल्या कित्येक आठवणी Mumbai ki barrish पावसाच्या नजरेने पाह चला... Iske alag alag hain roop मनाच्या डोहात प्रीतीच्यों स्वप्नात Kisko lagti hai shaitaan क्षणात जाऊन येऊ चला... Kyunki local band hone se vo hai pareshaan Kisiko lagti hai Sukoon सरींशी खेळते क्षणीच भांडते Kyunki deti hai garmi ki Rahat mashool त्यालाच ठाऊक काय हवे Mumbai ki baarish ओठात थांबून शब्दही अपुरा Iske alag alag hain roop

Ismein chai ki chuski Aur bhute ki chauki Ka sahara hai Nend ne toh saara mausam nikala hai Kuch kitaabon ne bhi dera jamaya hai Dil ne iss baarish main college jaane se Mann churaya hai Iss baarish ne Kudrat Ko Naya banaya hai Aur insaano Ko bhi bohut kuch sikhaya hai Ye Mumbai ki barrish hai Iske alag alag hain roop

Iske alag alag hain roop

काळण्या अगोदरच डोळे औले त्याचेही डोळे हे आनंद लेवून सरींच्याच येण्याने पुसू चला

सरींचे वादळ मनात चालते किती हे सोसावे आता तरी सरींत भिजावे सरींशी बोलावे सरीच देतील साथ खरी सरींच्या स्रात सरींच्या तालात सरींच्या लयीत गाऊ चला...

पावसाच्या नशेत पावसाच्या धंदीत पावसाची बरसात राती जरी पावसाच्या सातारी पावसाची भूपाळी पावसाळी सकाळ होते तरी पावसाचा झंकार गुंजतो मनात स्वराभिषेकात न्हाँऊ चला...

> हेरंब भावे SYBA

आठवणीतला पाऊस

Sanchit Sharma

SYBSC

तसे पावसाळे बरेच पाहिले पण कळायला लागल्यापासूनचा पहिला पाऊस नक्कीच आठवतो. जून महिन्याची सुरुवात, ढगाळलेलं वातावरण आणि काहीशी आळसटलेली मी पुस्तक वाचत सोफ्यावर पडले होते. ढगाळलेले वातावरण आणि कॉफी हे समीकरण असल्यामुळे मलाही कॉफी प्यायची लहर आली. नुकताच माझ्यातला लेखक बाहेर येत असल्याने याचे वर्णन लिहावे असा विचार करत असतानाच हलक्या सरी बरसू लागल्या. खिडकीत बसून मी कॉफी आणि पावसाचा मनम्राद आनंद घेत होते. पाऊस पाहिल्यानंतर लहानपणापासूनच भिजण्याची नशा असल्याने मी पावसात भिजायला गेले. अचानक आलेल्या पावसामुळे रस्त्यावरच्या लोकांची, दुकानदारांची त्रेधातिरपीट उडाली. पावसापासून वाचण्यासाठी सर्वजण इकडे तिकडे पळत होते. मी मात्र गच्चीत उभे राहून तोंडावर पावसाच्या सरी घेत या सगळ्या दृश्याचा आनंद घेत होते. "अंगे भिजली जलधारांनी" असे म्हणत मी नखशिखांत भिजून अतृप्त इच्छा पूर्णे केल्याच्या आनंदात होते. काही वेळानंतर सौम्य वाटणाऱ्या वरुणराजाने थोडेसे रुद्र रूप धारण केले. पावसाचा तांडव सुरू होऊन वीजा एकमेकांना टाळ्या देत हसत होत्या. हे सर्व दृश्य मी डोळ्यात भरभरुन साठवत होते. तेवढ्यात पाऊस वाढल्याने बाबांनी मला खाली आणले आणि माझ्या पुढच्या लेखाच्या कल्पनाशक्तीचा भंग झाला. खाली आल्यानंतर देखील मी मनात पावसाचे चित्र रंगवून नवीन लेखाचा आराखडा तयार करत होते. बाहेरचा पाऊस काही वेळाने थांबला खरा, पण मनात बराच वेळ बरसत होता. अगदी मुसळधार!!!!

> गौरवी देशपांडे SYBA

Jui Mande

Memories are a blessing to have. Not just to humans but to other beings too. Maybe someone else as well treasures one, sharing it with you.

A MEMORY OF A RAINDROP

I woke up from a deep deep sleep. As I opened my eyes, I saw blue everywhere.



first drop of rain.

Yes indeed, I was in the sky. The wind gave me chills as loads of dust came my way. You know how a kid feels when he's let free

in a sandpit? I felt the same. By the time I was done playing with dust, I was covered all over with it. It was my very own body pack. My journey to becoming a raindrop had just begun.

I found new friends, they were all tiny droplets like me. The mercury continued falling and we continued coming together until we had made a big grey fluffy cloud. But we weren't alone, there were many like us. I was ready, with my fellow droplets as our bumpy car, err sorry, bumpy clouds drummed their engines.

Soon we started hitting each other, creating loud thunderclap. I enjoyed this game. As my bumpy cloud hit another for one last time, the wind swooshed by us indicating we won the race. As the black and white checkered umbrella flew high in the sky, I, the first drop of rain raced down.

I knew that humans continued polluting the water on Earth and I didn't wish to end up with the pollutants. But I was already falling, there was no turning back. I just prayed that I don't land in that dirty river beneath me.

I fell, not in the river but on a human face. It was a girl, maybe just a little elder to me. Standing in the river, she saved me from getting polluted. Her delicate hand came near me and she lifted me on her teeny tiny finger. Smiling, she said, "You won't get dirty this time. I'll save you. We're cleaning up the river."

That was the best memory of my life. She wasn't just protecting the water giving life, but she was even protecting the life in water. She isn't just a human to me, she's the ray of sunshine, creating a beautiful rainbow on the canvas of sky. She's hope, hope to me, the

Rains will come and go and so will lives. But memories, they stay. Its the treasure nobody can take away from you. The more you make, the richer you become.

So continue creating memories, and dancing wildly in the rain;

continue writing, creating masterpieces that will be witnesses of your past;

continue living, because that's what we're born for. Until next time....

OPEN-FORUM

spend the holidays gallivanting about the chances of the animal getting disturbed scope, I mean my binoculars.

First things first: basic knowledge and they'd seen anything in the area. They told etiquette. I picked up on the rules of wildlife us they'd heard the trogon calling, and after ${
m V}$ acations are meant to be spent doing watching, applicable to all animals, as I 20 minutes of scrambling around the what we love. Whether it's playing sports, continued going on safaris and treks. They forested slopes, we managed to see both hiking, reading, or sleeping in; everybody benefit both us observers and the wildlife. the male and the female. I don't think I've uses their time off to do whatever they The most primary rule: silence is your best ever thanked someone so enthusiastically in want. In my friends' cases, they usually friend. Not only does it drastically reduce my life. Mumbai, playing video games, and asking and fleeing, but it also helps you hear the Second, comes your equipment. Make sure me "Which godforsaken jungle have you sounds of the forest better. I've seen expert you're well prepped for whatever terrain ended up in this time?". The question isn't birders track down tiny warblers via their you want to explore; the last thing you want weird in the least; I spend all my days off calls alone, and I've also seen a beautiful when searching for birds in the trees is to be with my parents in national parks and and rare Khalij Pheasant fly away after a constantly looking down and swatting forests around the globe scoping out fellow passenger in the jeep screamed, "Oh mosquitoes. For the birding itself, a good animals, especially the feathered kind. And my god, that bird is so big and colorful!" pair of binoculars can do wonders for easier PUBG players, hold your fire; when I say (Needless to say, nobody else was pleased sightings - whether the animal is far away with either that person or the outcome.) or simply too well camouflaged to be visible to the naked eye. (Try finding an owl that's decided to stay silent on a tree branch, and you'll understand the frustration). Another good asset to have is a field guide that lists the different species to aid you in identification.

I've been birding since the age of 7 when I was introduced to it during a trip to Ranthambhore. I fell in love with our colorful friends, and with the delicate art that is bird watching. 12 years later, I'm pursuing a degree in ornithology, and traipsing around looking for birds wherever I go. I've been bombarded with a rich variety of questions about my 'unusual' career choice, but the funniest one by far has to be, "Birding/ researching birds can't be a job, can it? It seems so easy!" Yeah, the answer is a hard NOPE. Birding is essentially just the act of observing birds in the wild. Sounds easy enough - just go where the birds are, look at them, see what they do - that can't be tough. Well, that line of thought won't get you very far. It's true that birding can simply

work, but that doesn't make it any simpler to undertake. There are quite a few things you should know before you decide to make an excursion to the nearest jungle to try and see our flighty friends in action.



Of course, you don't need a book if you have a friend or guide who's proficient in the field. Birding is an immensely enjoyable activity, and it's a lot of fun to go exploring different places and see different species of birds - and the excitement is enhanced if you have people along for the ride who are just as passionate about viewing wildlife. Birds are fantastic creatures that have evolved from the mighty dinosaurs into an array of different families, each with their own unique characteristics and behavior.

be a leisure activity as opposed to actual Being considerate to the animals, the They bring vibrancy to this planet, and it's ecosystem and your fellow birders will an honor to be able to witness these profit everybody immensely. If you stumble stunning organisms build their nests, hunt upon fellow birders, make sure to exchange for prey, raise their young, and live their notes about sightings and calls with them; I lives the way only creatures possessing would have missed one of the rarest birds wings can.

I've seen to date, the Ward's Trogon, had we not stopped by the side of a random road - Natasha Desai simply to ask some people with cameras if

THE TEDDY BEAR STORY

Wrapped in paper and bows, teddy bears have been placed lovingly underneath Christmas trees for generations, to the delight of children all around the world. But teddy bears are an American original: Their story begins with a holiday vacation taken by President Theodore Roosevelt. Roosevelt Theodore was а on bear-hunting trip near Onward, Mississippi 'Teddy's Bear'. on November 14, 1902. He had been invited by Mississippi Governor Andrew H. Longino, and unlike other hunters in the group, had not located a single bear. Roosevelt's assistants, led by Holt Collier, a born slave, and former Confederate cavalryman, cornered and tied a black day, teddy bears are among the most bear to a willow tree. They asked Roosevelt to shoot it. Viewing this as given to adults to signify love, extremely unsportsmanlike, Roosevelt congratulations, or sympathy. It is also refused to shoot the bear. The news of this used as a method of healing and teaching event spread quickly through newspaper children. According to some researchers, articles across the country. The articles teddy bears comfort and support children. recounted the story of the president who The teddy bear is also used to teach refused to shoot a bear.

Clifford Berryman read the article and

Roosevelt adopted the teddy bear as the hugs at night! symbol of the Republican Party for the 1904 election. After receiving Roosevelt's permission to use his name, Michtom mass-produced the toy bears and soon founded the Ideal Toy Company. To this popular gifts for children and are often children about different places. In stories,

A political cartoonist by the name of the bear travels and sends postcards to - Riddhi Jadye the readers, which helps children learn.

decided to draw a cartoon regarding the Law enforcement in America gives president's refusal to shoot the bear. children in traumatic experiences teddy Berryman's cartoon appeared in the bears for comfort. The bears are donated Washington Post on November 16, 1902. A by citizens to help children deal with the Brooklyn candy shop owner by the name transition from their homes to foster care of Morris Michtom saw the cartoon and or when there is a family issue affecting had an idea. He and his wife Rose were the child. Since the creation of the first also makers of stuffed animals, and teddy bears which sought to imitate the Michtom decided to create a stuffed toy form of real bear cubs, "teddies" have bear and dedicate it to the president who greatly varied in form, style, color, and refused to shoot a bear. He called it material and have come a long way to be used as a therapeutic toy - or security



Clifford Berryman's 1902 political cartoon in The Washington Post

A LOVE-HATE RELATIONSHIP

Emoji: Grammar, hi!

Grammar: What do you want? Go away.

Emoji: I want to be friends with you. We complement each other so well. Together, we can make languages so rich!

Grammar: (gives the other an incredulous) look) Do we? Have you forgotten that nowadays everyone forgets me, ignores me just because of you?

Emoji: They ignored you even before I came.

Grammar: Oh, what a fantastic thing to say!

Emoji: I didn't mean that! I only meant that you shouldn't blame me for something that has been happening way before my arrival. Even then everyone used the "text lingo", essentially ignoring you.

Grammar: Maybe it isn't your fault. But it is true that everyone has been paying more attention to you now. How is that fair? I have been around long before you, and one day you turn up and instantly become everyone's favorite!

Emoji: There are people who still love you and swear by you, so much that they ignore me completely. But Grammar, don't you realize that we really do complement each other? Sometimes, expressing feelings with my help is equally important.

Grammar: I beg to differ. If I'm used correctly, you aren't of much use. Wrath, love, sorrow, and joy – you name it and I have a huge treasure trove of words just waiting to be used.

Emoji: Even antagonism? If someone were angry, wouldn't they prefer to not say anything and convey their anger without words?

Grammar: (grudgingly) There might be some people who prefer doling out the silent treatment. But, there are also people who prefer writing whole paragraphs! What about them, Emoji?

Emoji: You answered your own question. If they write complete passages, they

obviously prefer you. They choose you over me.

Grammar: And that doesn't affect you?

Emoji: No. As I said, I believe we are meant to be together. Just like the moon, our usefulness waxes and wanes. And when it comes to understanding, I think there are more people who don't understand me than you. There's a fixed meaning to you. With me, sometimes the implication is too subjective for comfort.

Grammar: I hadn't even thought of that. Perhaps...no, wait, I still stand firm in my belief.

Emoji: (the facepalm one) How about we leave this decision to everyone out there? Let them decide whom to love. We'll just stay together till then.

Grammar: Yeah, I guess.

The two leave hand-in-hand, one with hearts in his eyes, and the other silently debating.

- Sayli Mayekar

TECH-TRICKED

Photo by Pietro Jeng on Unsplash

Can DNA be taken for Aadhaar?

The Centre told the Supreme Court that Aadhaar is the best way to its Aadhaar scheme has been approved prevent "money laundering and by experts and was not open to judicial deliver subsidies and benefits". review as it was a policy decision. The bench meanwhile has said "biological databank of \bullet However, the apex court pointed out that attributes" are open-ended and the biometric information the possibility of Aadhaar getting more authorities may expand and include of its citizens. But biometric features like DNA would give some more biometric features in the however, how this excessive power to Parliament.



Aadhaar scheme in future and asked information is utilized by the whether it would not amount to government is still not clear. "excessive delegation of powers" by Hence, the question of the Parliament. "Blood, urine, DNA may be right to privacy is added, but that will be subject to examined by the courts. In future, examination by the courts, just like right if DNA databanks are to maintained now the court is examining whether a by the government, is it asking collection of fingerprints and Iris scans too much of citizens to provide are a violation of privacy," Attorney blood samples? General KK Venugopal said. As of now, it is too early to

The government told a five-judge However, ambitious this project may predict anything, but one can constitution bench headed by Chief seem, it still brings about many ethical always speculate. Justice Dipak Misra which is examining questions. Mainly, the much-debated the validity of Aadhaar scheme and it's question about surveillance. Presently, -ATHARVA BIDWALKAR enabling 2016 law that in a digital era, the government maintains a vast

The Ethical Dilemma with Satellite Imaging

key role in dozens of human rights and war crimes investigations. They've been used to spot mass graves in Burundi and reveal the massacre of at least 350 people by the Nigerian army. When the Kremlin denied involvement in the fighting in Ukraine in September 2014, proved that the Kremlin's assertion was incorrect. But the commercial satellites possess one key difference: Their operators will sell the images to anyone. And this poses some serious ethical concerns. Recently Google purchased SKYNET to gain real-time satellite

information, the main goal here is to The new satellite systems also challenge then it'll be the reason for a huge enhance

Since satellites started naturalists, couples, speeding vehicles, civilian satellites have been doing this for photographing Earth from space nearly and naked paramours seen through years, but operators of the spy satellites four decades ago, their images have bedroom windows can all be identified, have been remarkably reticent about the inspired excitement, introspection, and, photographed, and publicized without information they have collected, making often, fear. Now when we talk about their awareness or permission. There is a it relatively easy for countries to ignore satellite imagery people mostly think major economic concern as well them. Pakistan and India may not like about the military grade satellites. But Corporations with access to satellite being observed by the United States and now commercial satellites are also imagery may know more about a Russia, but as long as satellite operators emerging and have proven to be quite country's natural resources than does the were not showing information about •useful. In recent years, they have played a country's own government.



the user experience, by sovereignty directly. If satellite operators catastrophe.

This drastically compromises civilian governments lose significant control over privacy because backyard sunbathers, information about their turf. Both spy and

Pakistan to India and vice versa, no one gets to upset. In fact, it is speculated that even the governments are in on this as they purchase the imagery about their rival countries from the satellite operators and sometimes spy even on their own citizens and dust it off with the excuse of preventing terror management. All these examples maybe posing some serious problems for us, but at the end of the day this isn't an ethical dilemma in technology, but one in human behavior. If humans use this technology cautiously and diligently then it could be one the greatest gifts to mankind, but if we don't

An ode to the 'Unorganized' Retail

Since the last decade, the story of Indian to join the digital and technological transactions, and international transfers, retail is more striking than ever before. revolution which has been brought by the health provisions, loans, etc. across 10 penetration of countries. In 2017, it had 18 million active The organized retail penetration was 7% ever-increasing for FY 2016-2017. The remaining 93% smartphones and the internet. The users in Kenya, which is greater than comprises of the unorganized retail payments landscape is truly on a two-thirds of the population. A lot of These figures indicate a strong growth disruption trajectory. There are numerous problems in Kenya led to the rise of this potential for the Indian retail. The start-ups who are finding a solution to company. Providing tech solutions to unorganized retail has a huge untapped the problem faced by these retailers and people in a country with very high potential for adapting to various are providing them with technological banking charges, corruption, and bribery, 🏸 technologies and going digital. Many support, which further enables efficiency etc made people send money companies and start-ups are building a in doing business and reducing the cost and transact through M-Pesa. For a platform to rejuvenate the unorganized of operations. rural household, M-Pesa providing technological Besides India, Kenya is also seeing a great adoption increases their retail bv solutions and consolidated services that revolution in the way mobile payments income by 5-30%. In Afghanistan, not only transform their business with the occur. All thanks to Safaricom's M-Pesa, this company had done a pilot project help of technology but also helps them which now has transactions amounting to pay public sector salaries to nearly 50% of Kenya's GDP. M-Pesa, using its technology. This project increase their revenue streams. Emerging markets like India are now the launched by Vodafone's Safaricom in was extremely successful as people cradle for disruptive innovation. The 2007, started as a service to provide in the public sector received payments landscape in India have been microfinance loans. It later diversified and the exact salary what they and are continuously evolving at an now it is a very common application for should be receiving. extraordinary pace. It is now imperative peer to peer (P2P), business to business -SMEET POLADIA for the retailers in the unorganized sector (B2B), person to merchant (P2M).





Monsoon is finally here and if you are a typical Mumbaikar, you can't resist having "cutting chai" in the rain! Tea aka Chai is one of the most famous hot beverage in the world. And its time to give you glimpses of science in tea. So let's begin our Chai pe Charcha!

Monsoon is finally here and if you are a typical Mumbaikar, you can't resist having "cutting chai" in the rain! Tea aka Chai is one of the most famous hot beverage in the world. And its time to give you glimpses of science in tea. So let's begin our Chai pe Charcha! Tea leaves contain Flavonoids, which provide antioxidants. This anti-oxidative property may prevent atherosclerosis that leads to hardening of the arteries. Flavonoids also support the cardiovascular health and prevent aging. The Flavonoids and Tannins have antiseptic properties. Due to this, tea is used as an age-old remedy for burns, wounds, and swelling. In Green tea, Catechins exert

antimicrobial and antiviral activities. This is the reason why green tea is used in acne treatment. The amino acid

The astringent tannins ease indigestion, diarrhea and other forms of gastrointestinal dysfunction.



Obesity is a metabolic disorder resulting from an imbalance between energy intake and energy expenditure. The intake of tea catechin together with regular exercise helps to reduce

Tea also decreases tooth loss as it changes the pH of mouth when consumed and reduces cavities. The chemical properties of chai are indeed calming, vitalizing and mentally clarifying.

However, consumption of tea in excess causes a disturbance in sleep, bloating, and disturbances in the absorption of certain essential nutrients. Thus when consumed in an optimum amount tea is a beverage giving us many health benefits.

Tea might have been your emotion until now. But we hope, from now it will be a scientific experience also! So, what are you waiting for? Get outside, soak in the rain, swing by a chaiwallah and enjoy the ultimate monsoon comfort drink!

-Prajakta Velankar and Sanika Upadhye,

ENVISIONING THE FUTURE WITH SYNTHETIC BIOLOGY

In continuation to the previous article, we are sure our avid readers are excited to know how our college is associated with the upcoming field of synthetic biology. We are proud to announce to our Ruiaite Monthly

A team of undergraduates from the Department of Microbiology will be representing our college as well as India ? on the world stage. Their project proposal focused on cleaning Paan stains, was recognized by the Department of Biotechnology, India (DBT) with a grant for Rs. 10 lakhs, an honor given to the top five teams in the country. Together with support from our generous alumni and other well-wishers, these students will get a taste of doing research in the exciting area of synthetic biology. The student team members are Aishwarya Rajurkar, Anjali Vaidya, Komal Parab, Maithili Sawant, Mitali Patil, Nishtha Page, Sanika Ambre, Shrutika Sawant. The team is led by the Primary PI, Dr. Mayuri Rege; the Secondary PI, Dr. Anushree Lokur and Instructors Mugdha Kulkarni, Sachin Rajagopalan. So what is their project all about? The epidemic of rampant spitting of Paan has long plagued our country. Aside from being a major eyesore in public places and monuments of historical importance, this practice also creates a breeding ground for many air-borne infectious diseases like Tuberculosis. The current methods used to clean these paan stains are quite hazardous. Additionally, the commonly used physical cleaning methods like scrubbing are not very effective and also time-intensive to implement on a city-wide scale. It is estimated that the Mumbai Suburban Railways alone spends Rs. 36 Crores a year to scrub paan stains manually. The team aims to address this



socio-economic problem using genetically engineered bacteria to remove the color of Paan stains. Their goal is to build an effective, ecologically contained system in public places.



readers that our college has received a prestigious opportunity to compete on an international platform through the International Genetic Engineering Machine (iGEM) Competition held at MIT, Boston.

A unique part of this competition is the requirement to engage with the society at large. In addition to scientific skills, the students are challenged to explore that can remove Paan stains from surfaces different sources for sponsorships, spread awareness about synthetic biology amongst the public and collaborate with other teams for different experiments etc. An equally important aspect is that classmates of the team members have found unique ways to contribute to the project while encouraging their peers along the way. In line with the true spirit of the Department and iGEM, these collaborations stoke scientific curiosity, give an outlet to creativity when ultimately everyone comes away with learning something new. Students in the younger years influenced by this dynamic are already thinking of future projects that are often interdepartmental in nature. Thus, this exercise has been instrumental in propelling the scientific enterprise in the college. Together, this has strengthened an unbreakable cycle of continuous research-oriented study, collaboration, and enthusiasm for science in young science aspirants, continuing the legacy of the college to promote excellence. To know more about Paan degradation project and iGEM competition, do visit the official iGEM website: http://igem.org_and the official wiki page of the team: http://2018.igem.org/Team:Ruia-Mumbai

The system could also be extended to treat a group of dyes with the same chemical structure that pollutes rivers around the world. The proposed design incorporates multiple levels of safety mechanisms that are necessary before introducing a genetically engineered organism in any ecosystem. Thus, the broader objective of the project is to degrade toxic colored compounds, be it paan stains or dyes that pollute our rivers, to safe by-products using synthetic biology principles. The exercise of working on this project has ignited a cascade of positive effects in the department. It has inculcated a mindful approach towards experimentation and scientific temper in those directly involved in the project.

- Maithili Sawant and Sreeja Mitra, TYBSc Microbiology

FACTS

-Mushrooms are genetically more related to animals than plants.

-After every 10 years, our body replaces all it's cells and becomes new.

-Men are more likely to be colorblind than women.

-Mars has ice caps on its poles and it had water streams too!

-Sushrut Mane, TYBSc Mathematics





The dilemma of aesthetics

"The creation of beauty is Art."

- Ralph Waldo Emerson

Human beings are driven to appreciate beauty in all its forms- a beautiful sunset, city lights at night, a piece of art, the architecture of an ancient house, the mist-clad mountains, a starry night. We venture out of our houses and drink in our surroundings as if it were fine wine...That reminds me, this is one of those aesthetic travel articles, go grab yourself a glass of one.

We travel to admire beauty. The exploration of beauty motivates us to break our daily routines, throw some clothes in a case and spend days on a beach admiring the sea.

We all have our own notions of beauty. Everyone defines aesthetics differently. Last week, I dragged my team of Safarnama to an art gallery tucked behind a construction site. Pieces of art in a gallery, this is something I find beautiful and will find the will to travel across town even when it's pouring. Expression plays a very important role for me while traveling. I look for places where humans have tried to mark the Earth, where they have erected buildings and pillars that glorify their existence, where humans have expressed themselves through art. This is what aestheticism for me is. However, this is something that may or may not appeal to you.





I love scrolling through Instagram as much as you do. I have witnessed

this rising trend of Instagram friendly places. Last year, my cousin traveled to Rajasthan to witness the Pushkar fair. She showed me many pictures of her visit (too many, to be honest) and somewhere while looking at the 25th picture of the desert, I realized we travel to not only admire beauty but also to capture it. Out of this need arises the want to find beautiful places. Places that will appease our eyes and the camera. The beauty of the place is

determined by how vintage or bohemian or ancient it is. This search for a perfect, aesthetic vacation starts the moment we start planning our itinerary. We are on a lookout for places with scenic locations and hotels with picture-perfect spots.

Is this is what aesthetic travel really is? A series of trips only to come home with great quality pictures but a fast fading remembrance of the place? Should we explore places only for its beauty while completely rejecting the essence of traveling? Are we corroding the very notion of traveling with the over exaggeration of aestheticism?

Just like you, I am not equipped to answer these questions. However, I want to say this. Aesthetics and beauty are integral parts of traveling. You cannot separate the two but you can maintain a balance between them. However, dear readers, I implore you to travel. Travel to celebrate. To celebrate the object - be it the Himalayas, the beaches of Goa, the hills of Darjeeling or a piece of art that convinced you to get off the couch and get out of your comfort. While traveling, we are stripped off of our roles as students, daughters, sons, teachers, etc. It is through travel that we slowly begin to realize who we are, once these roles that the society pushes down our throats are thrown away. Since we go on vacation to find ourselves, rest and rejoice that we are alive, the object of art that you should celebrate through travel is you. You are a beautiful human being. And so travel is aesthetically justified.

Priyanka Tibrewal



A Stranger.

had been to Goa for a family vacation mystery to you. It is my first solo trip last summer. It was a fun experience hence I wanted the place to be the city altogether. A relaxing break from my I grew up in. I could have stayed at my moto-boulot-dodo life. But what I didn't place but I wanted to travel to my city expect was the love I found in a as a visitor, to fight the challenges they stranger.

I was sitting by the pool, listening to sense of independence I feel right now songs, in my own world of daisies and living in this resort is immense and you rainbows. It wasn't until the guard there will value it once you experience. The closed the pool I noticed him.

He had occupied the seat just beside know I'll be craving this until my next me, dark messy hair, grey eyes, lean trip. Everyone here, everything about shoulders, dressed in shorts, t-shirt and this place, this moment is beautiful". flip-flops giving away that he was on "So you find me beautiful?", I smirked vacation. Anyway, why was I thinking while his cheeks turned deep red. about him? After all, he was just a There was something in the air blowing stranger.

Well, being the person I am, I raised the so passionate and romantic. As if this volume of my music just for him to stranger had a string attached to me, notice me. Pathetic, I know, but he was pulling me towards him, the desire I felt handsome. And I had succeeded yet again, I could talking to him was overwhelming. I see him moving his head towards me think that's one of the gifts travel from the side but I waited for him to graces you with. It gives you chance to start a conversation. And he did. We find your peace, to discover your kind kept on talking for an hour straight of place, to belong to in numerous about music, books, TV series, and places, to follow different cultures, to politics. I was so impressed to learn he fall in love with strangers. I could sense was solo-traveling until he said Goa is the pure love inside me, it wasn't his hometown. "What a liar! Either infatuation, I could tell because you're lying about this to be your something moved inside me when I hometown or you to be solo-traveling" I glanced in those grey eyes for the first said. To which he laughed and said time. "Why can't both be true? Why, is just I wanted to love only for a while, just the peak climbed, mountain hiked in how like we travel to one place only for some far away city called travel? Travel a while. is so much more than just visiting public Till today I don't know his name, and attractions; it is about discovering that maybe I'll never know because I didn't secret road which directly leads you to want to make a forever. I wanted to the beach or finding your hiding place leave, leave before the love leaves me away from the chaos. You can travel in because only that is the only way I will your very own city. You are from be able to hold on to him and this love Mumbai, how many roads have you forever. discovered yet? How many times have you wandered on the streets to find your hiding place? Your own city is a

face, to meet my people as locals. The travel, the journey is addictive and I

through our faces that day, something that day to spend the whole night just

Rashi Gulati

Capture!

We could be in the most beautiful place in the world, having the time of our lives, but what is all that without having something to show your friends and family, something to make them go green with envy. Sometimes we come across such fantastic moments that a part of your wishes you could just freeze time and stay in that moment forever. Now, we all know that is impossible so we have to look for alternatives - the next best option. A way to capture memories, so that some years down the line, you've something that has the power to take you back in time.

We have tried to compile a list which has a little something for everyone. You may be an artist or a photographer or maybe you love to write or you're one of those mythical creatures who is a pro at everything, whatever it is you'll find something.



Make a video.

Walk around with a camera. Take a video of everything around you. Go ahead and post it on YouTube. You could be the next big YouTuber.

Create a scrapbook.

You don't really need to have an artistic bend of mind to create a scrapbook. All you need to do is collect junk. Yes, you heard me right. Collect those bus tickets, metro cards, bills, and all other bits and pieces that you would normally throw away. Paste it into a book and call it a scrapbook or throw it together in a box and call it the keepsake box.





Travel journal

Maintain a travel journal. A book in which you jot down your thoughts as you travel. You can sketch, you can write, you can pin photos. You can make it as pretty as you want or keep it basic if that is what you like.

Photographs

This is an obvious one. What makes it a good option is that these days you don't even need to lug around a camera. Just carry a mobile phone with a decent camera, and you're good to go. Click, click, click away.

Shreya Nair





Art Gallery

our columnists had to cancel the trip, all of us were a bit de-motivated to travel and decided instead to go to elementaria. There we sat munching on our sandwiches talking about food, books, and the world when it started pouring outside. We were about to leave to get back to our own business when we checked the time and realized that we could still make it to the museum and quickly make it back. So we booked an Ola micro (we be cheap!) and started NINE FISH towards the gallery; we reached this construction site which was apparently where we were supposed to be. With some faith in Google Maps, we asked around and reached the art gallery. This art gallery is one of a kind, it starts and ends in a matter of moments, but what comes next is much more interesting and surprising. Attached to this gallery is a furniture shop with amazing pieces of art, modern and contemporary. Though all these furniture items are quite expensive it is worth looking at them. So make plans, cancel them and go through with them anyhow.

The journey started out in this small cafe called elementeria near king circle and ended in

Byculla in an art gallery named Nine Fish Art Gallery. For those of you who have ever made

a plan would realize that they don't always work the way they are supposed to. When one of







That old man there with his wife had cared chance at a family and I ain't giving it up. The race with destiny. for me like real parents. How can I not save his life? Within the blink of an eye, Destiny was

I could hear footsteps come closer to me, I had come to this big city to make a running beside me. my feet were giving up, I couldn't run fortune, an orphan like me had nothing "These efforts are futile. Who's skipped

anymore. Suddenly the footsteps stopped. Guess she isn't following me anymore. But as soon as I took my next step, I bumped into a solid figure.

Her shadow was looming over me as I fell it to them. down. She made the night seem darker, the bad times seem the worst. I looked up to find that smirk on her face, the smirk Kale, shocked by the news of his death, that proved that she was winning. Destiny, she really was winning.

"You think you'll make it there in time?". I had a little hope that I would make it to the airport on time. But Destiny crumbled my hope into a heap of disappointments.

She whipped back her jet black hair and kneeled in front of me. "I have a better plan for you. You let him die and I let you live a year extra. Think practically dear, he's an old man. What's left for him to live?"

I searched each terminal, the food stalls, even waited by the washrooms, but grandpa Kale was nowhere to be seen.

I still had some hope but when the plane to Delhi took off in front of me, I lost all of it. The game was over, death had won. Maybe that's why she didn't pursue me further. She knew grandpa had already boarded the plane and was going to die.

When Mr. Kale died in the plane crash, Mrs. and he will Die!!"

her face defined her ruthless nature.

It's my only opportunity to save grandpa Kale. If he lives, so will grandma Kale, I'll be able to have a family.

got up from the road and started running. I'm not taking her offer. I have one

more than my surname left by my family. death? Nobody! Nobody dares to go But Mr. and Mrs. Kale, they become my against me. Had it not been for that parents, my family. The countless days magical locket, Kale would already be they spent caring for me cannot be dead. It was mere luck on your part. I'm replaced by one extra year of my life. I owe the queen of this world and I control everything. Remember, you are nothing but a pawn in my hands. I want him to die

took her last breath in front of me. I still I don't care what she says, she is playing remember how I came out of the house, with my mind. She's too arrogant and helplessly crying and stumbled upon that self-obsessed to know what it feels like to locket. As I begged God to bring Mr. and live for someone else. She doesn't have the Mrs. Kale back, the locket shone bright heart to be overwhelmed by the mere and Destiny appeared in front of me. She touch of near and dear ones. She's lonely, looked sophisticated but that evil smirk on she has no family. A heartless brute can't tell me to save or to not save grandpa's life.

> Destiny was not with me anymore, just the sound of her evil laugh remained. I reached the airport and started searching for grandpa Kale. He must be waiting near the terminal so I secretly jumped the security and entered inside.

reliving the past. I remember going inside and finding grandma on the floor. I even remember seeing that quirky little locket lying by the pavement but it wasn't there anymore. Life gives you opportunities only once. You either take it or you regret losing it forever.

With heavy steps, I approached the door.

The very next morning, there was a note sitting on my desk saying 'You Won'. It's still there with me, after so many years, reminding me of that very fateful day, that race with destiny.



The security personnel came searching for me and threw me out of the airport after some questioning. They let me off with a warning but there was no point in rejoicing. The plane had taken off and could crash at any moment. If he dies, so will grandma Kale.

Destiny is cruel. She took everything away moment itself, the future had changed. from me, my parents, my family, my chance at a happy life. She is taking away my new family as well. What more do I have to lose?

I was standing at the gate of Kale's residency. All that was left to do was to go inside and welcome grandma's lifeless body. I had grandpa's coat on. I had cried in it when I got the news. It's weird

I was about to open it but someone else did. Grandpa, he stood before me. I froze. "My lovely little cupcake is here! I had to return back from the airport. Shona you wore my coat, the ticket is in its pocket."

I looked down at the coat, my eyes all watery. I remember when death brought me back in the past, I wore the coat before I went out to find grandpa. That

I didn't hear from Destiny after that, neither did I come across that locket again. The plane didn't crash. Maybe Destiny had a change of plans. A single coat had managed to save up to a hundred lives.

Photo by Ashton Bingham on Unsplash

- Jui Mande (TYBA)

An Open Letter Addressed To The One Who Thinks That He Is Not Worthy Enough...

To, The one who thinks he is not worthy enough,

Everyone just goes crazy over Dumbledore's wisdom or Snape's loyalty or even Sirius's dedication. What no one notices though is the person who is one of the most important people in Harry's life. And that person is you, Remus Lupin.

People talk about how good of a teacher you were, or how perfectly you cared for Harry but did anyone ever talk about your childhood? No? Let's do that for a bit.

still don't understand how you made peace with yourself and the incident which changed your life forever. People sometimes force themselves to unnecessarily deal with imaginary monsters; and there was you, dealing with a real and cruel monster when you were just a five years old kid.

I still shudder at the thought of what would have happened if had heard your own father say "soulless, evil, deserving nothing but death" when he was accusing the vilest of the werewolves. He never meant it for you, but we both know these were the exact same words unconsciously driving your father to make you normal again.

Do you still remember how excited you were when Dumbledore came to rescue you from your lonely life? Finally getting out of your exile after suffering for a really long time. You'll probably be the first student going to school with such willingness. But then, who wouldn't want to go to Hogwarts in the first place?

James, Sirius and even Peter were the first ones to bond with you. Unlike others, they never judged you and you soon became best friends. How excited were you then, to finally have friends who believed in you? Not everyone has them. When they understood who you really were, not only did they accept you, but also decided to accompany you by becoming Animagi.

I felt the need to talk about your childhood more than the rest of your life because it shows us a certain pattern, which forced you into thinking that you are worthless and soulless when both of us know it's not actually the case.

You were, are and always will be worthy and deserving of the love you receive. This letter is to specifically remind you of this very fact.

Forget what your father said, forget what the students thought, forget what the wizarding society thinks about you even now -YOU'RE WORTHY!

From,

The one who loves you for who you are.

Pranjali Wakde (TYBA)









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